

MARKETING AGENCY

PROFIT AND LOSS STATEMENT

Prepared by: Espadamen.pk

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Description	Year 1	Year 2	Year 3
Sales	\$460,000.00	\$430,000.00	\$500,000.00
Less Cost of Sales			
Raw Materials	\$50,000.00	\$49,000.00	\$46,000.00
Freight	\$7,000.00	\$8,000.00	\$7,200.00
Total Cost of Sales	\$57,000.00	\$57,000.00	\$53,200.00
GROSS PROFIT	\$403,000.00	\$373,000.00	\$446,800.00
Less Expenses			
Wages	\$60,000.00	\$63,000.00	\$62,000.00
ACC Levels	\$5,900.00	\$550.00	\$500.00
Accounting Fees	\$1,200.00	\$1,200.00	\$1,300.00
Donations	\$150.00	\$120.00	\$140.00
Entertainment	\$400.00	\$350.00	\$300.00
Electricity	\$3,500.00	\$2,500.00	\$2,710.00
Insurance	\$1,500.00	\$1,300.00	\$1,700.00
Payroll Taxes	\$550.00	\$550.00	\$560.00
Rent	\$340.00	\$389.00	\$380.00
Subscriptions	\$140.00	\$150.00	\$150.00
Telephone	\$2,900.00	\$2,500.00	\$3,000.00
Total Expenses	\$69,750.00	\$83,609.00	\$85,240.00
NET PROFIT	\$262,250.00	\$289,391.00	\$361,560.00